ECN

Energy research Centre of the Netherlands

Development of a Model for Assessing Innovation Policy

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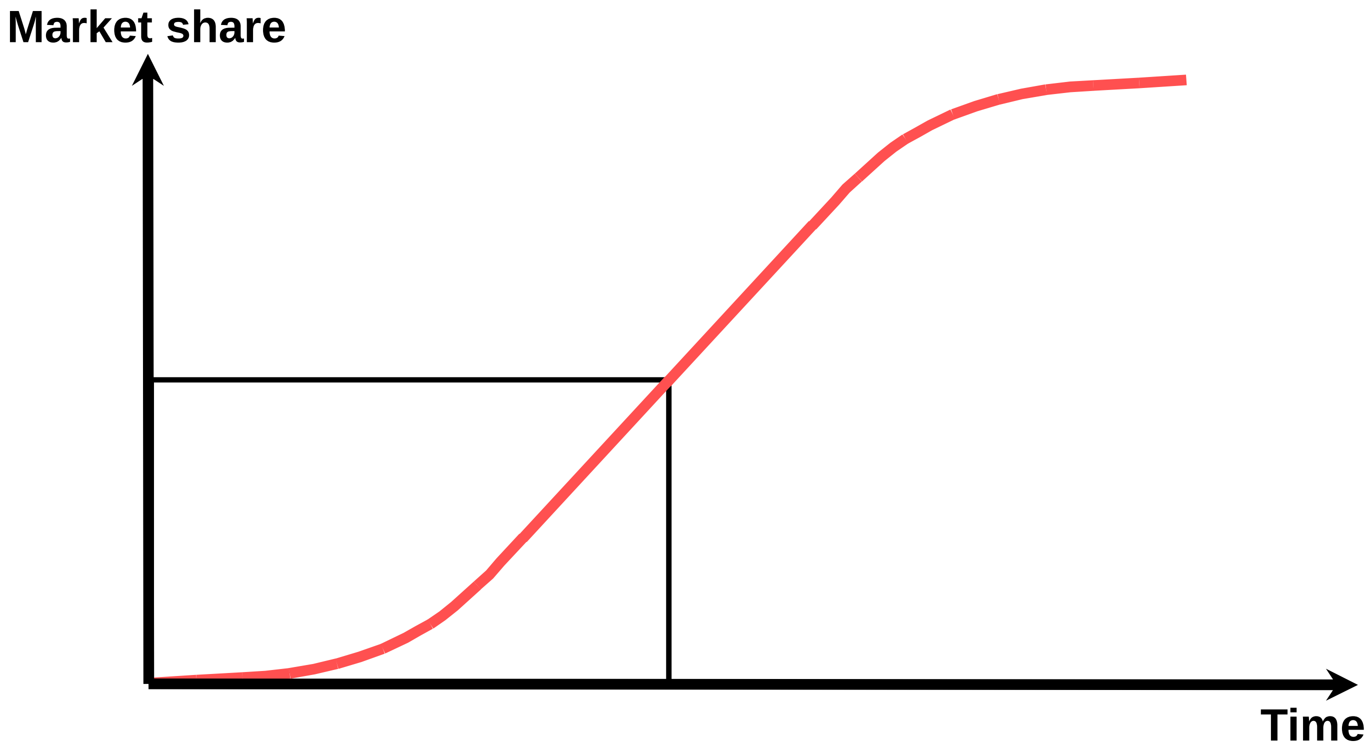
NL Agency: Joost Koch, Dick Both

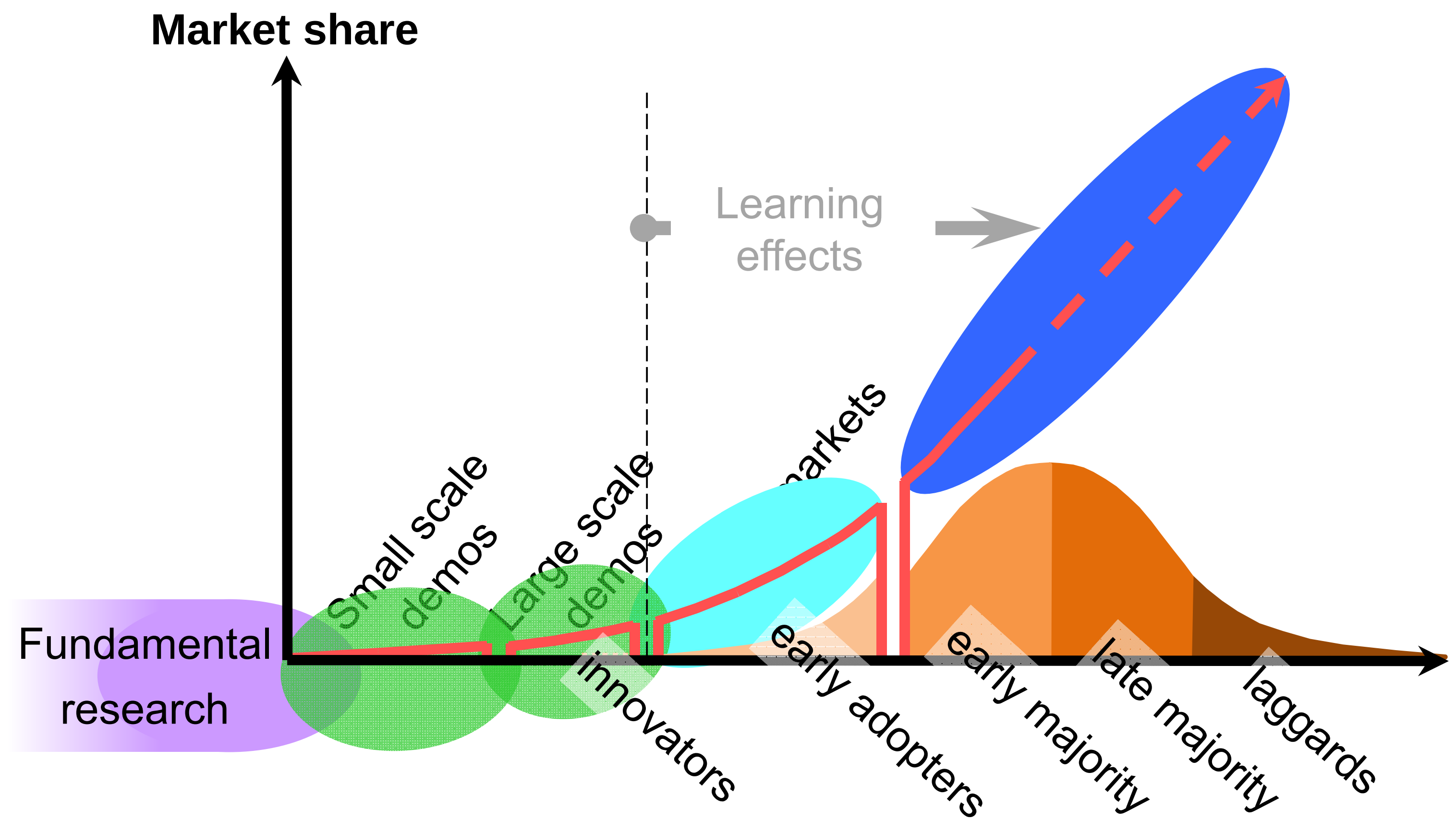
Innovation policy: Invest now; result unclear

Test for effectiveness and added value of policies required

Technology development phases



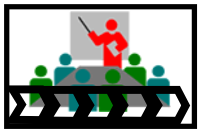
Technology development phases



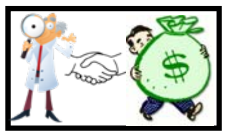
Technology innovation model

Wide range of innovation activities

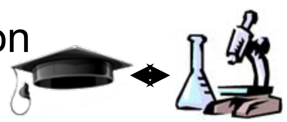
Interactive learning process throughout the whole chain



Social capital

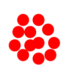


Connection higher education with research capacity

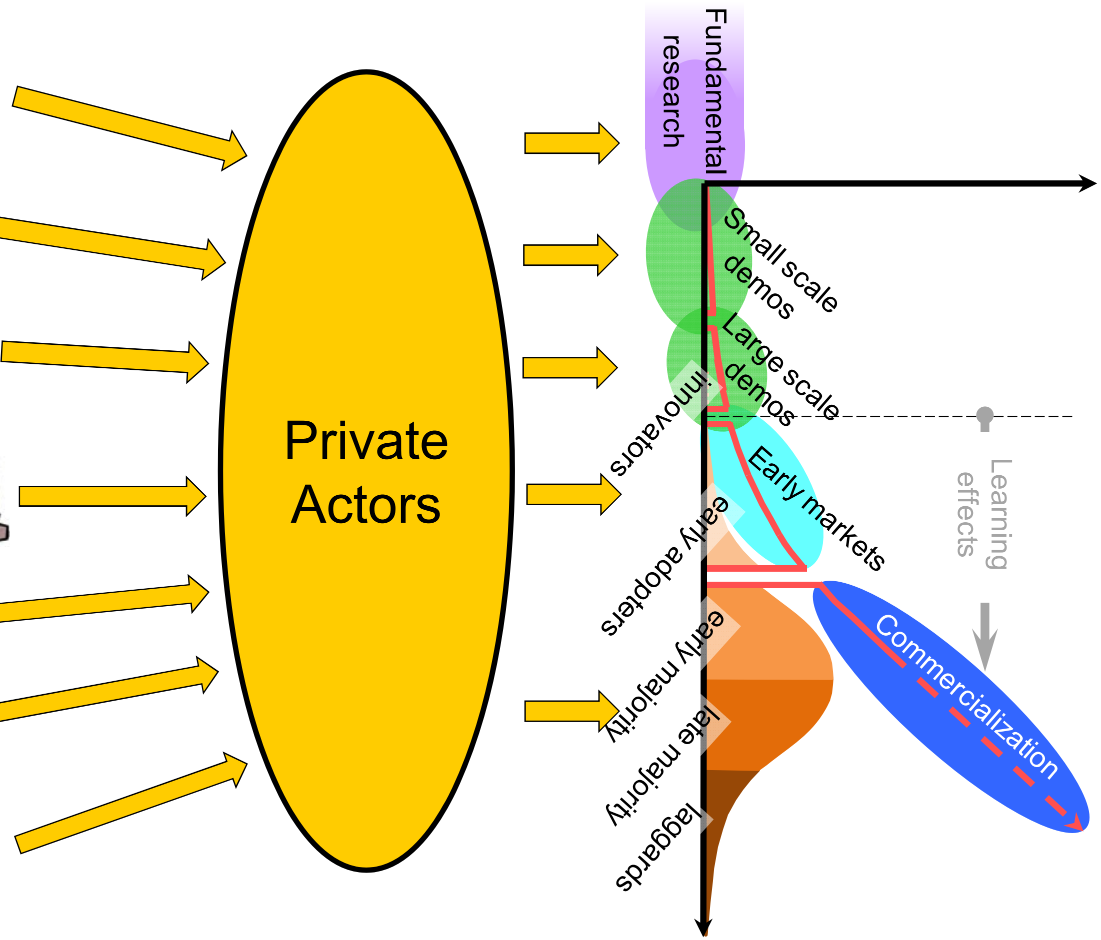


Investment in social and human capital

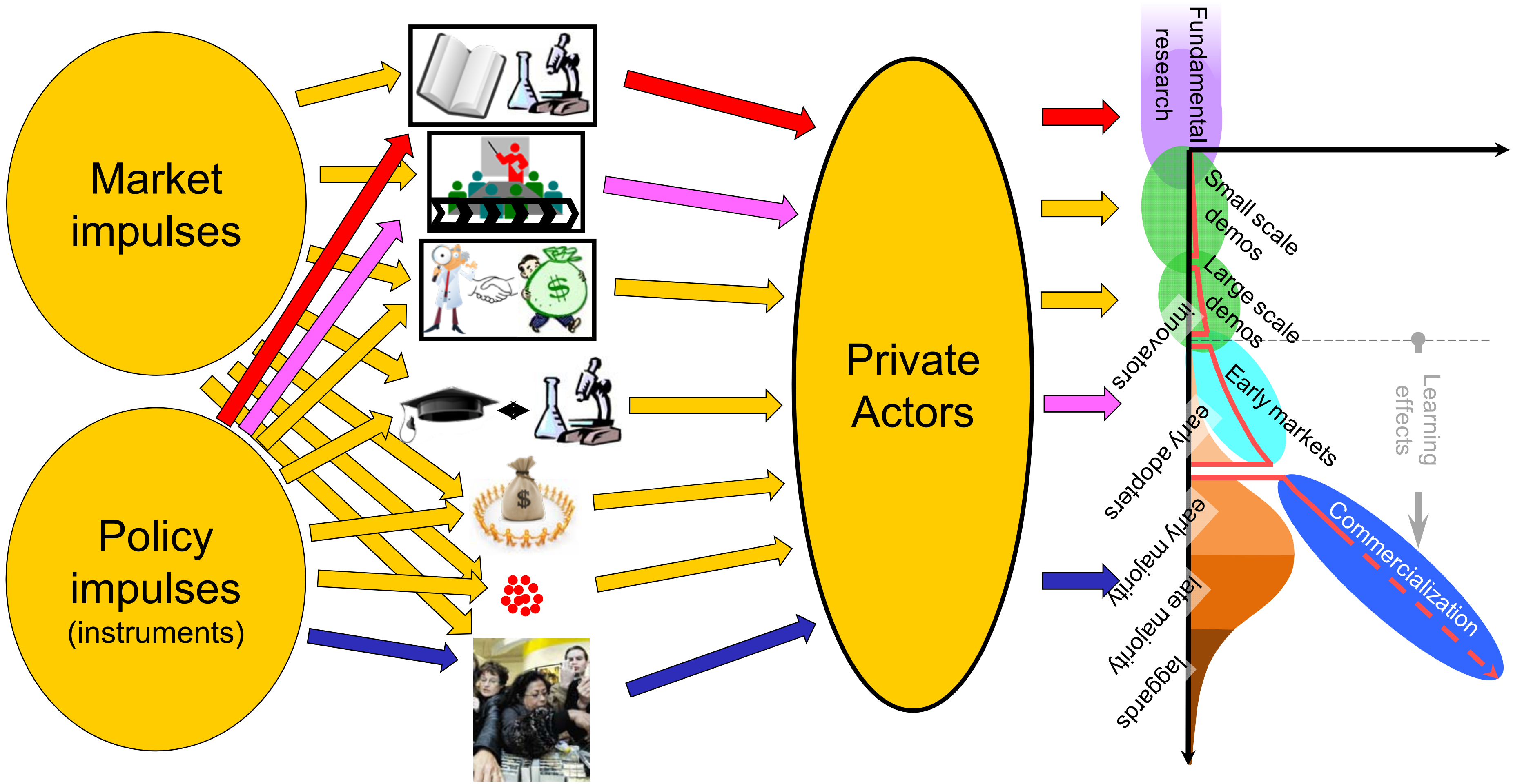
Geographic clustering



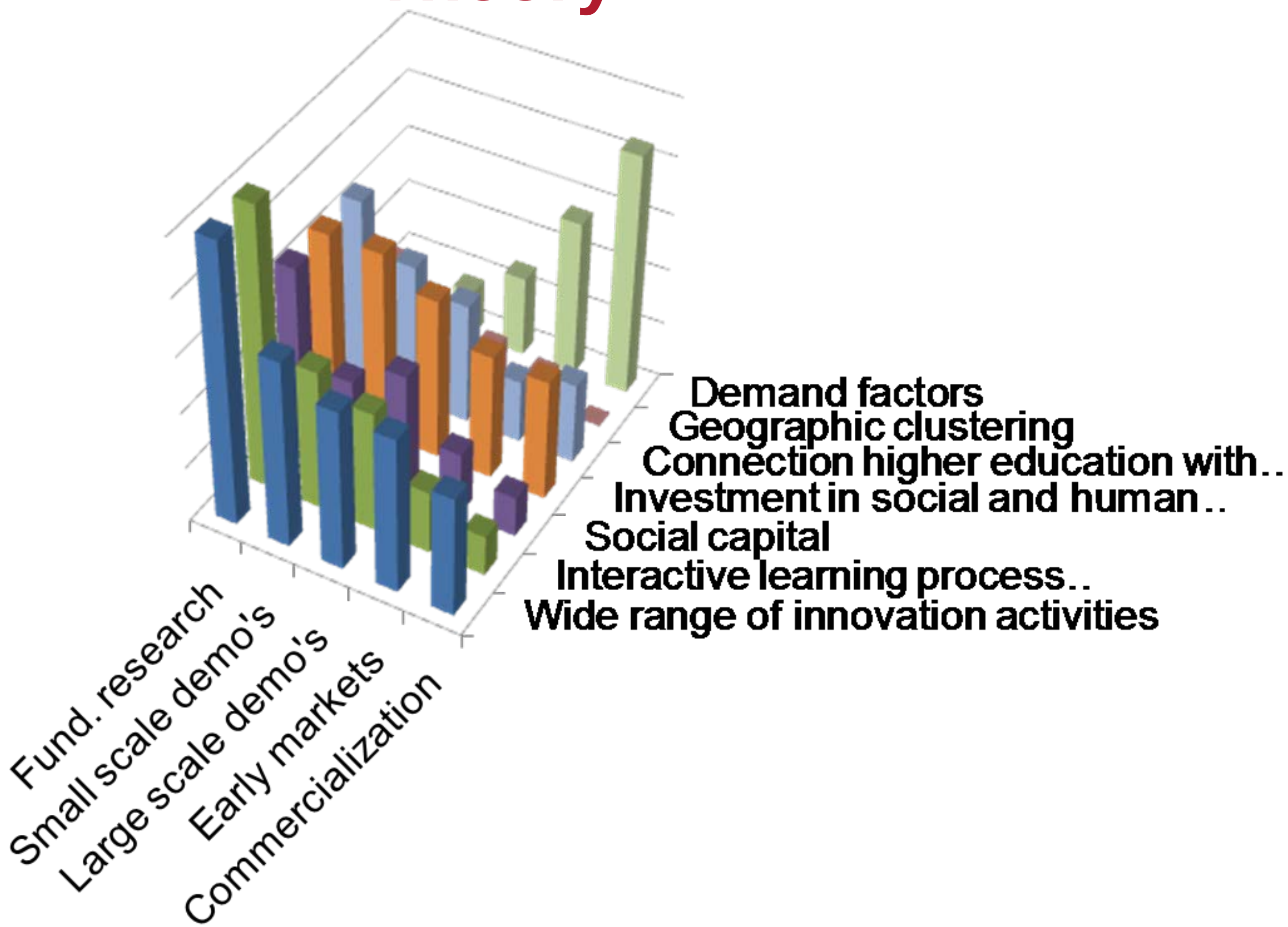
Demand factors



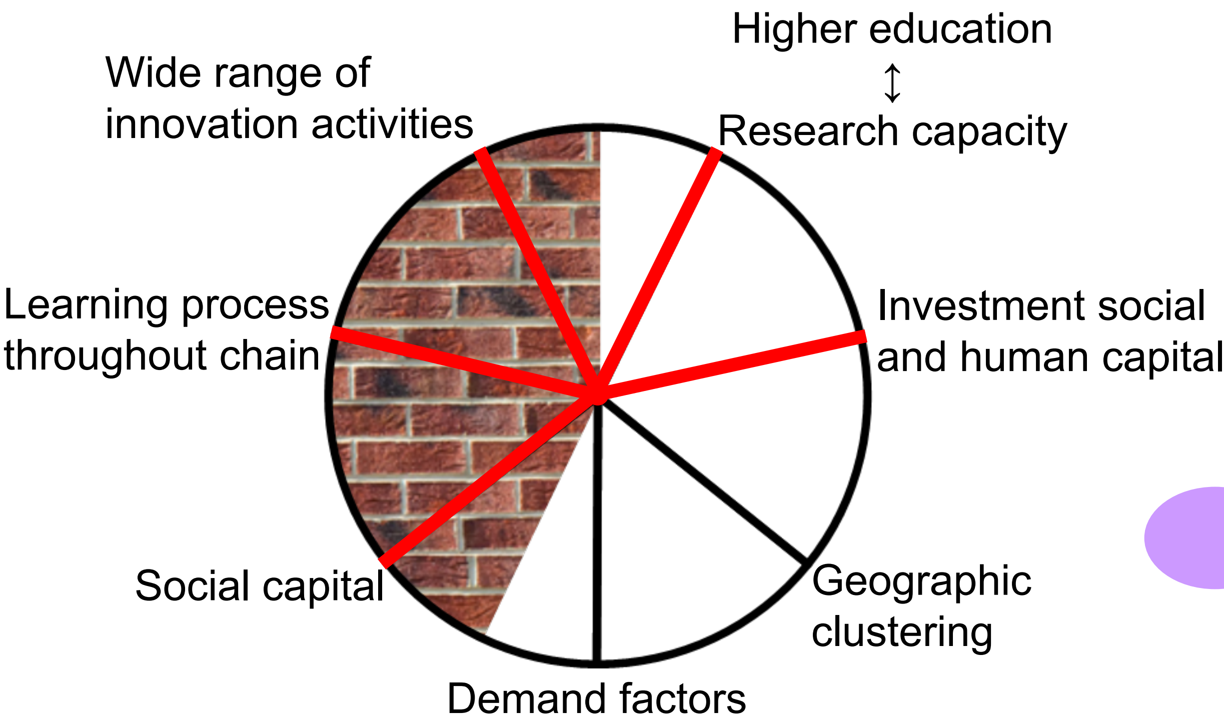
Technology innovation model

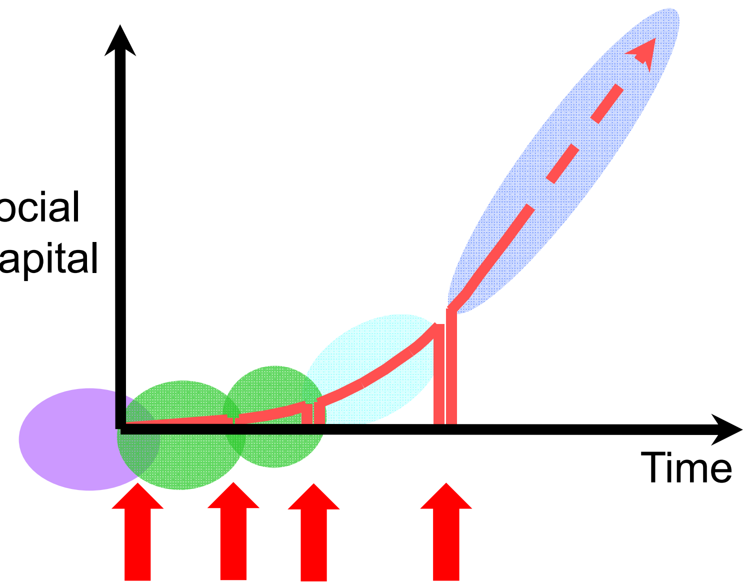


Assessment structure innovation policy Theory

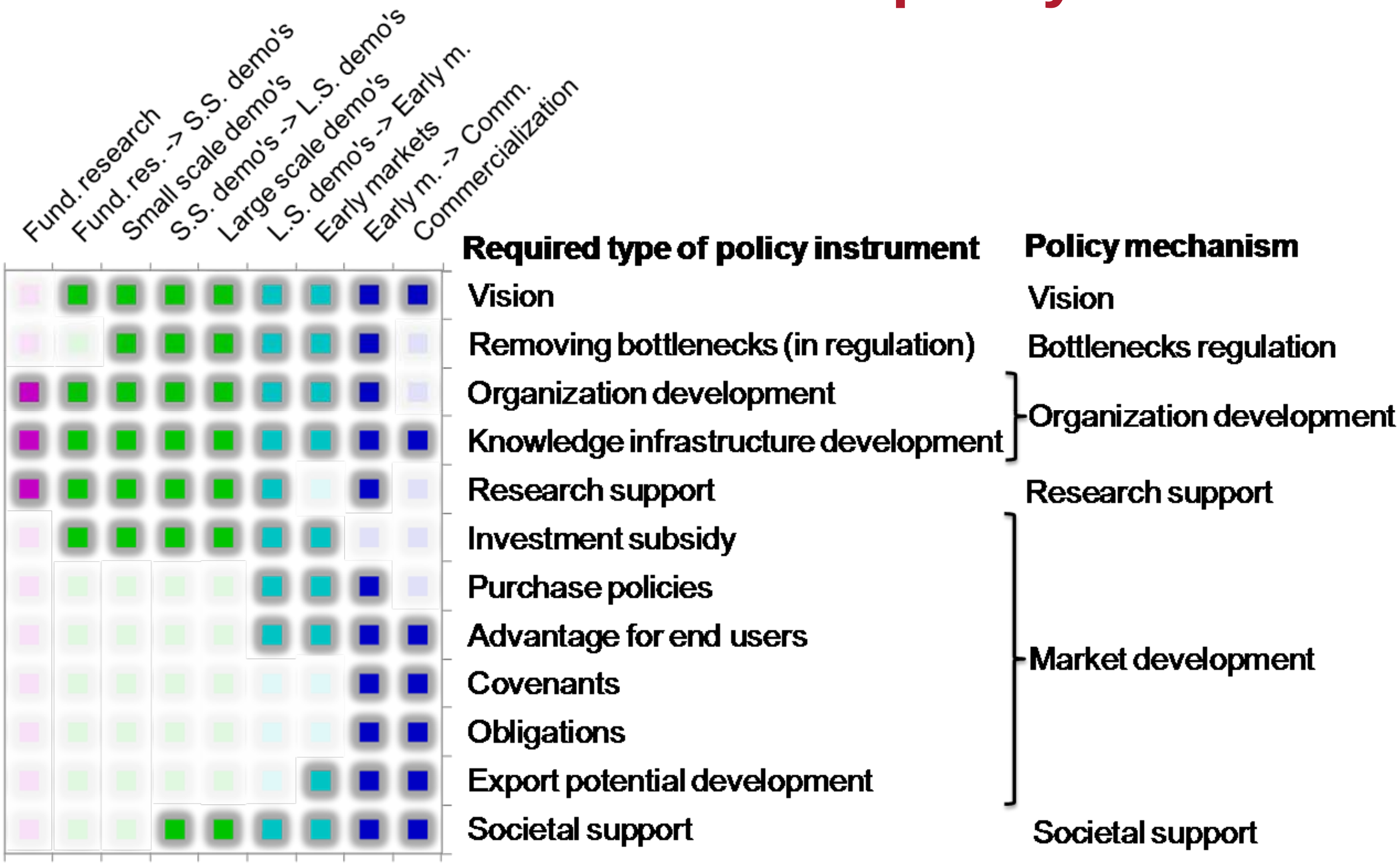


Innovation factors ‘Research support’





Structure innovation policy



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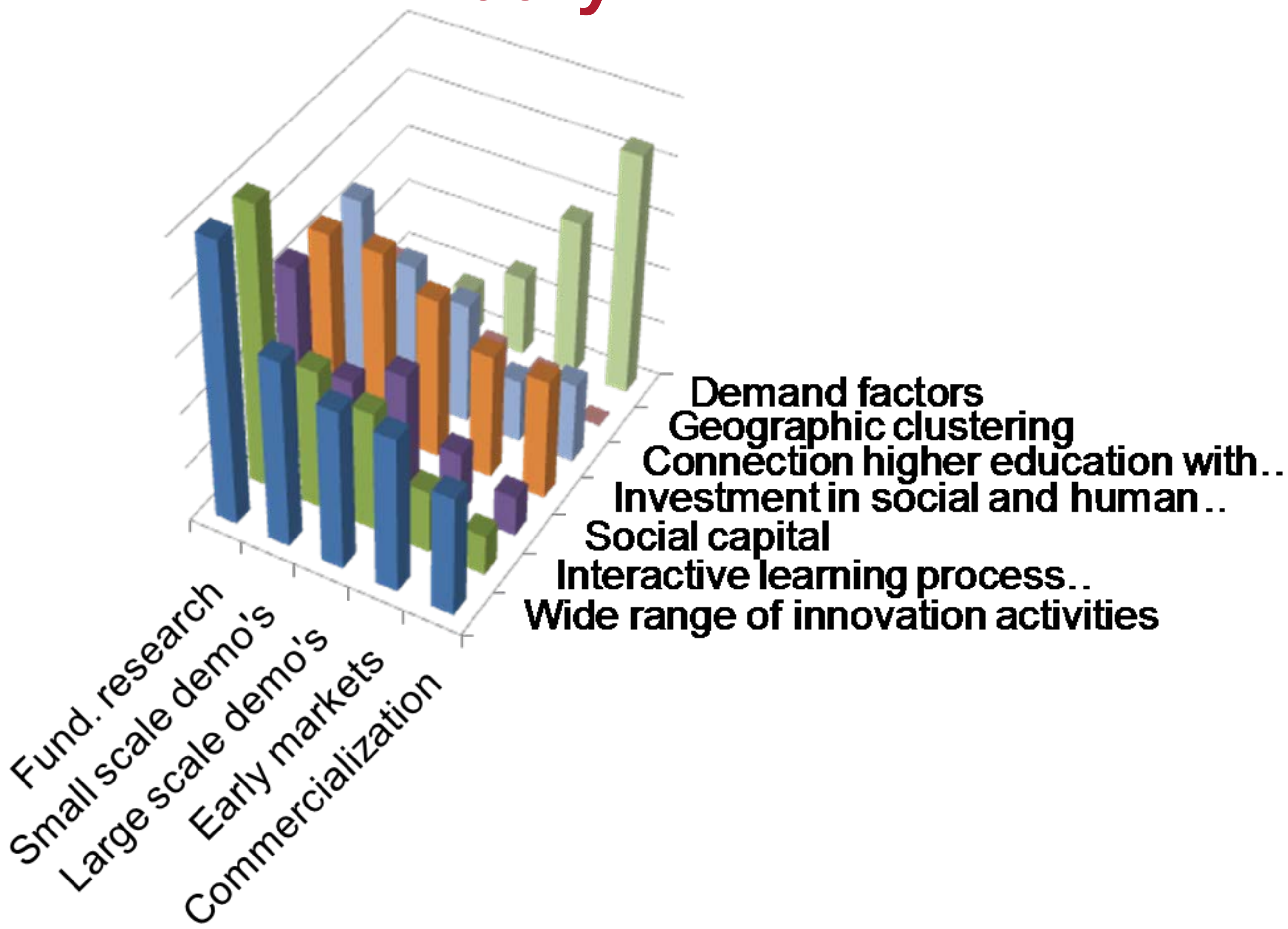
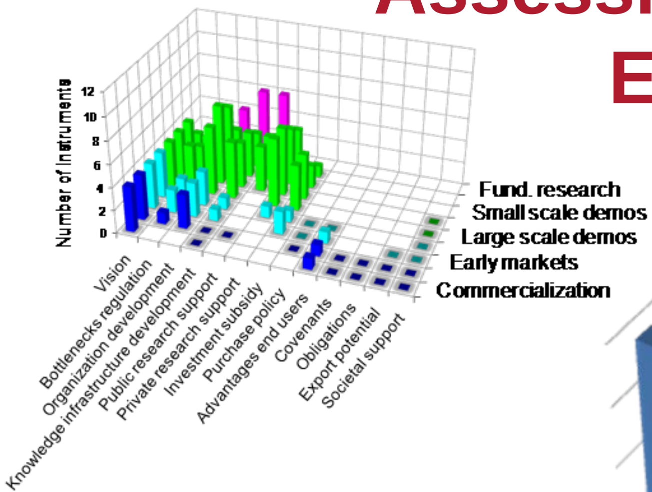
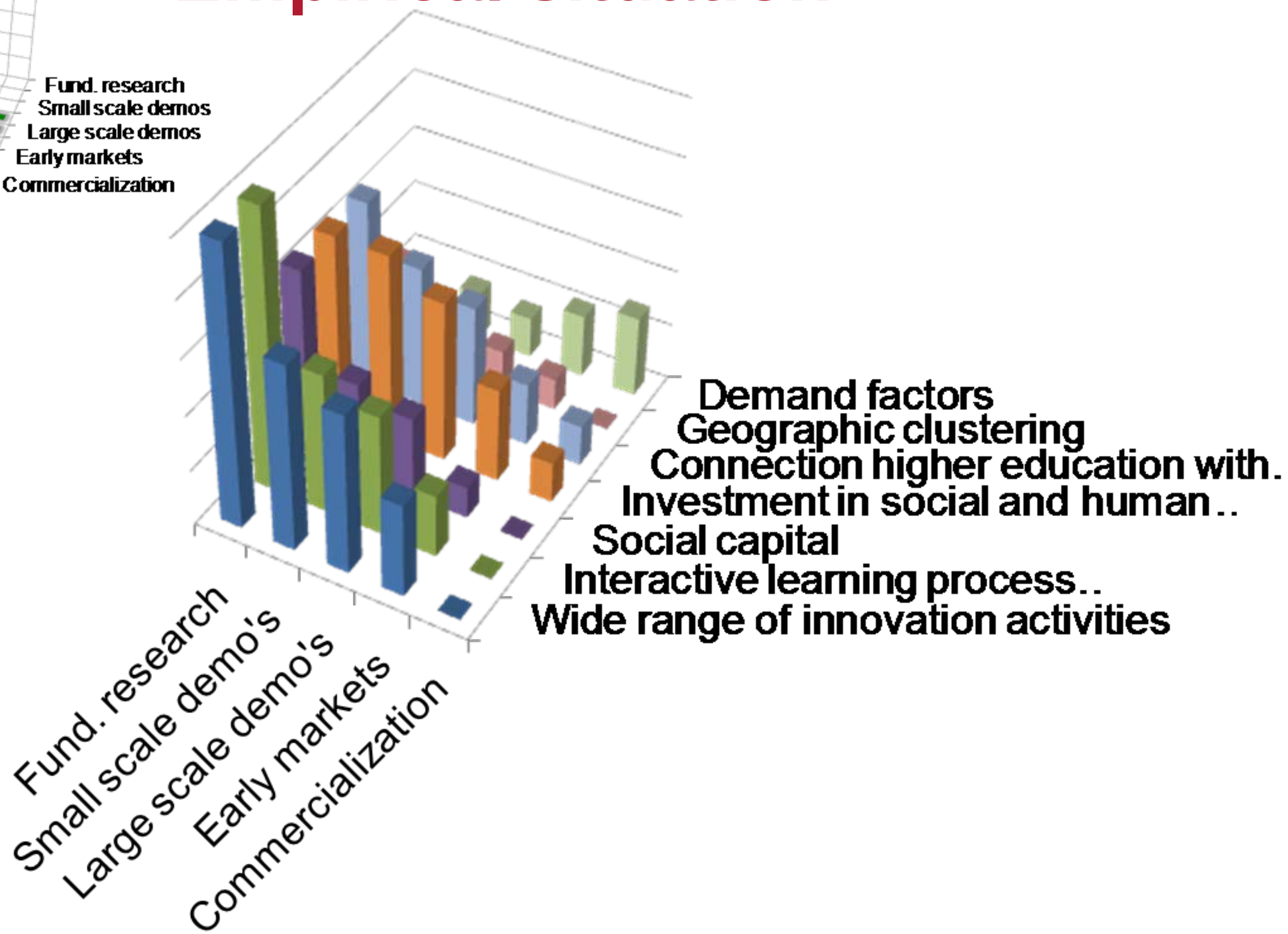


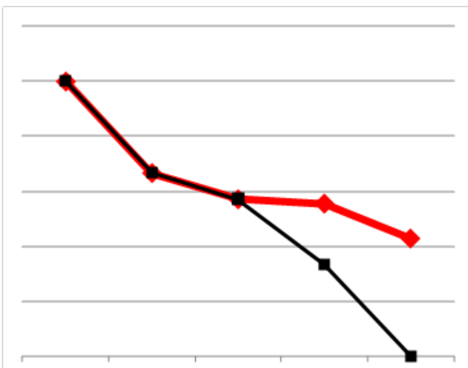
Assessment innovation policies
Empirical situation



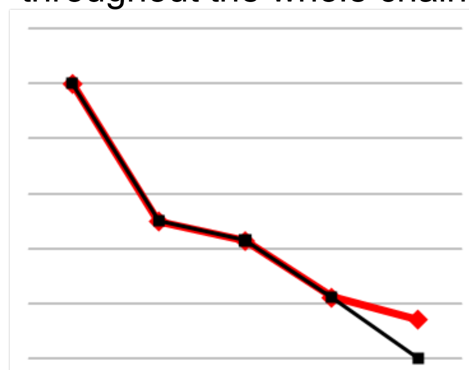


Assessment innovation policies
Theory vs. Empirical

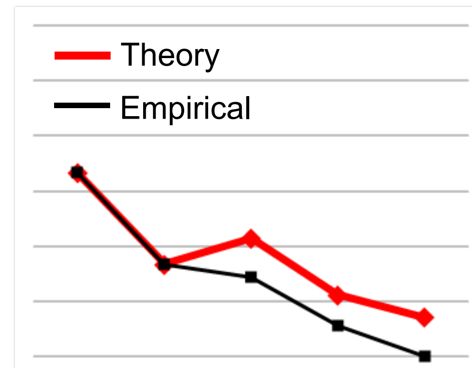
Wide range of innovation activities



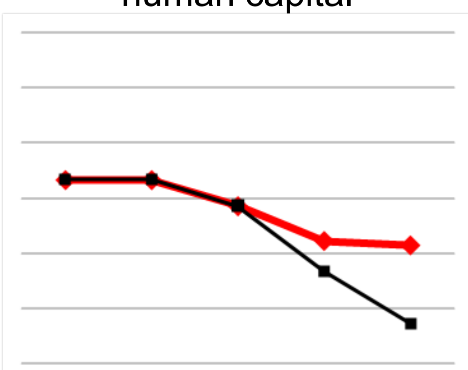
Interactive learning process throughout the whole chain



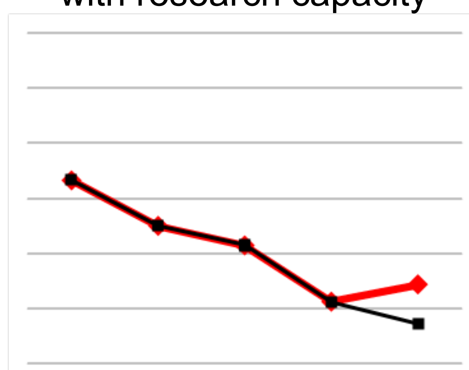
Social capital



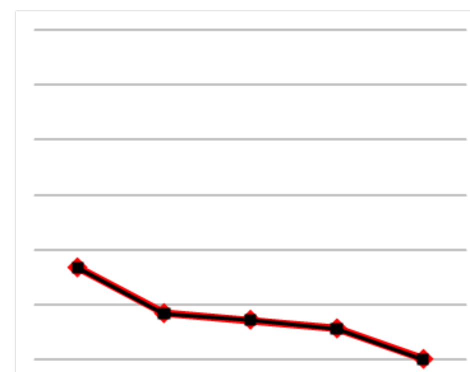
Investment in social and human capital



Connection higher education with research capacity

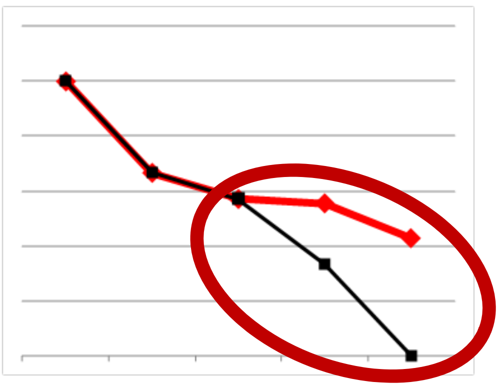


Geographic clustering

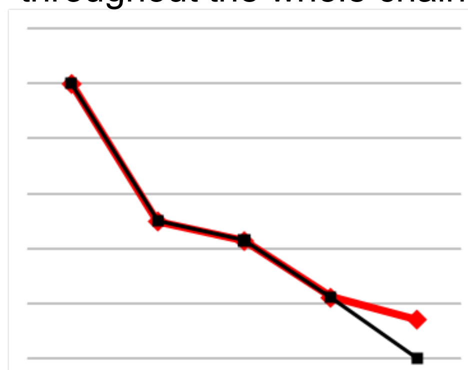


Assessment innovation policies
Theory vs. Empirical

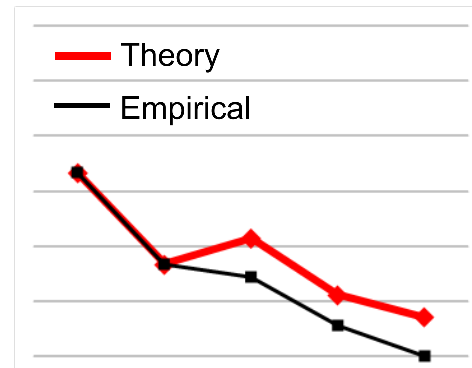
Wide range of innovation activities



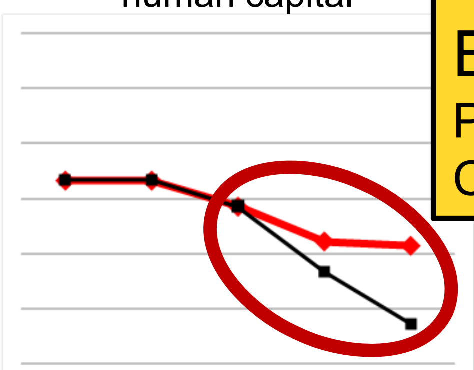
Interactive learning process throughout the whole chain



Social capital



Investment in social and human capital



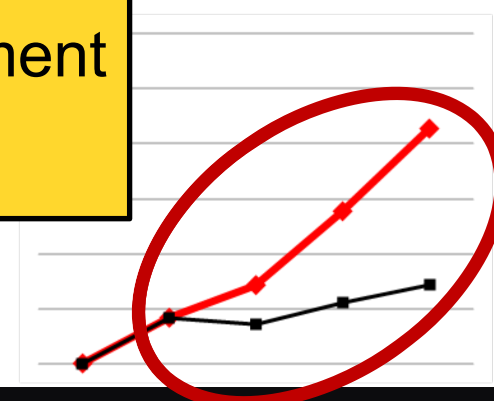
Best solutions to fill gaps:

Exportpotential development

Purchase policies

Covenants

Demand factors

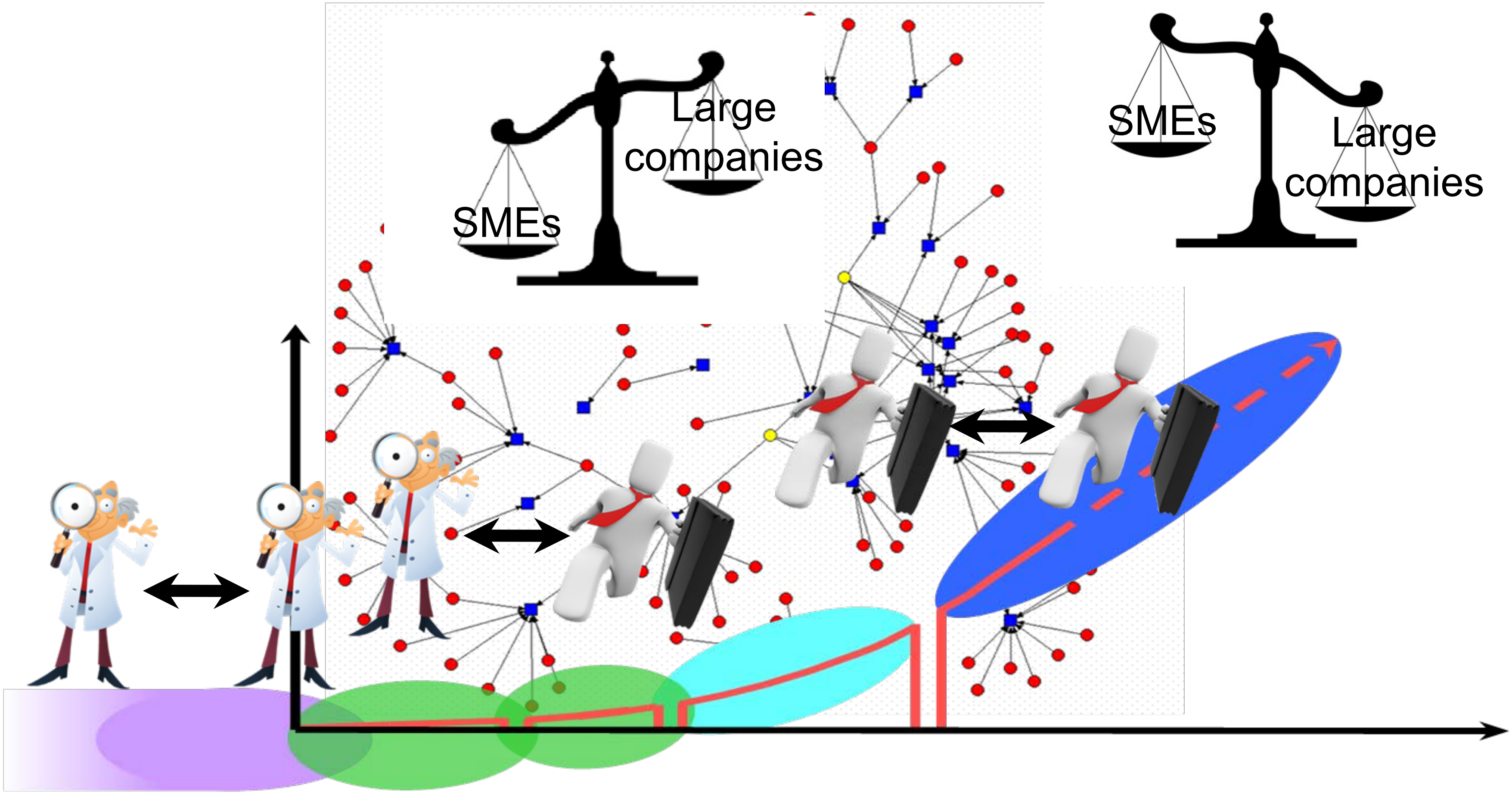


What can we do with this information?

- Test policy intentions beforehand. Are policies effective, what is its added value?
  - *Ideal situation vs. intended situation.*
  - *Where market does not provide required support...*
  - *Gaps require additional policies.*
- How to repair gaps?
  - *Identify factors not sufficiently covered.*
  - *Design instrument that fulfil these factors only.*

- Next step, measure the real performance of polices
  - What are proper indicators?

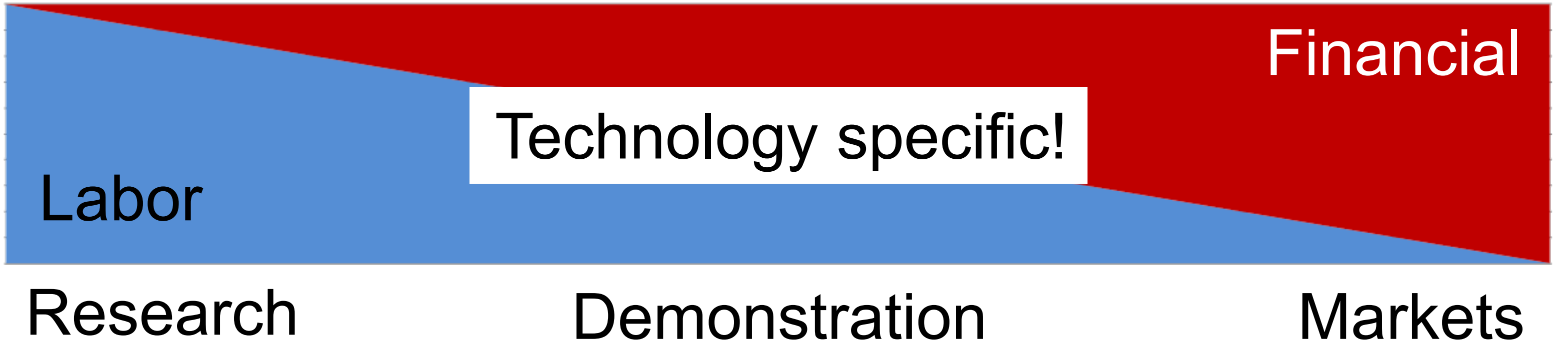
Interactive learning process throughout the whole chain



Investment in social and human capital

On a project level collect data on:

- Amount of funding involved (only on aggregated level)
- Type of funds (e.g. financial, business accomodation, private assets)
- Labor costs
- Physical assets
- Contribution in knowledge (e.g. patents, licences)



Conclusion

- Assessing innovation policy effect on innovation factors
  - *Assesses policy intentions beforehand*
  - *Provides insight in the role of specific policy instruments*
  - *Shows how to effectively fill gaps*

- Ex-post policy assessment
  - *By determining indicators on innovation factors, the real effect of policy instruments can be determined*