



PROMOTION OF EUROPEAN PASSIVE HOUSES

Promotion of European Passive houses EIE 2003-030

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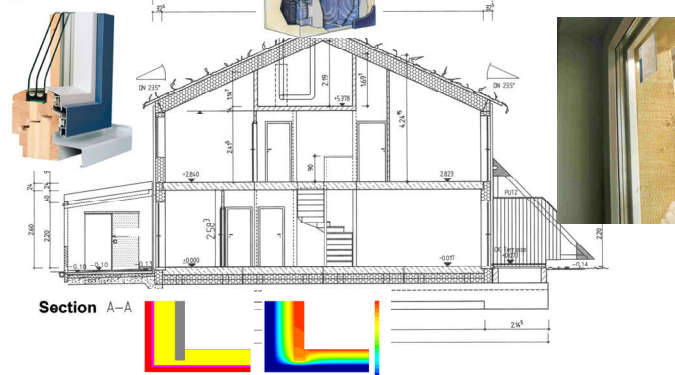
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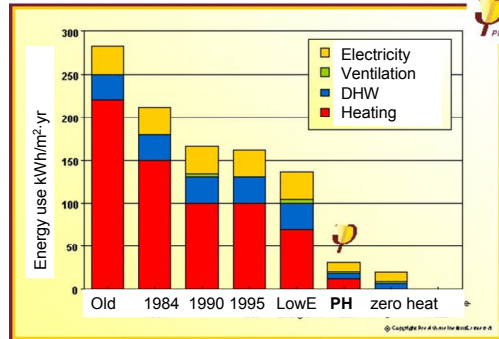
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Idea to proposal



European context

- Successful market introduction of Passive Houses in Germany and Austria via CEPHEUS-project
- European interest in the Passive House concept

Wish/Idea

- Dutch (ECN/DHV) / Belgian (PHP) cooperation on the dissemination of knowledge about practical and theoretical aspects impact of Passive houses
- Contact with CEPHEUS participants for input for Benelux platform

Convenient

- Idea fitted in the EIE-program



→ Start with EIE-proposal

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The PEP objectives

Dissemination of knowledge of the passive house concept

- Documentation of energy saving potential of passive houses in Europe
- To identify specific solutions for passive house building (i.e. climate and country related)
- To set up a certification programme
- To organise national workshops and an annual international Passive House Conference
- To create national Passive House websites.



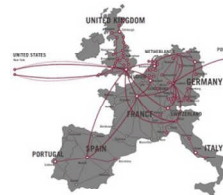
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Idea to proposal: Finding partners

- Finding partners
 - via existing network
 - A4 with objectives, content and structure
 - Q: willingness to participate and what role (work package lead?)



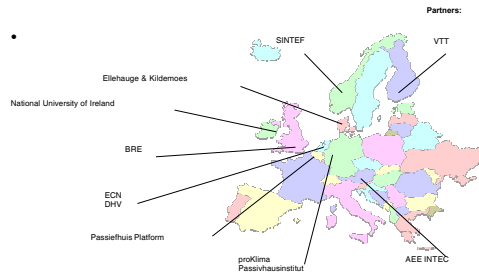
- Project objective must fit the company agenda
- Company capacity/experience must match
- Counter financing
- Pro-active attitude important!!

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Partners



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Idea to proposal: final proposal

- Development of project structure
 - Start with objective and work backwards?
 - Structure: work packages
 - work packages must be geared to each other
- Work package leaders
 - Experience with content and project management required!!!
 - Responsible for content and budget of their work package
- First draft: 3.5 M€
- Final proposal: 1.2M€
 - budget and content edited by coordinator
 - in deliberation with partners is ideal!!



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Contract negotiations



- Partners give coordinator permission to sign the contract
- Coordinator signs contract and negotiates with EU

→ Time consuming process!!



→ Requires good management (good instruction)

→ All documents must be signed originally

→ SME need good guidance

Negotiations with IEEA went well

- no discussion on content
- no budget reduction
- clarification of some costs

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Project management



- Coordinator/project leader: overall responsibility
- Work package leader: work package responsibility
- All Participants: deliver input to work packages



→ Pro-active attitude important!!

• IEEA requests

- progress reports each six months (lot of info!!)
- interim reports (costs statement is time consuming)
- Final report



→ Do not underestimate time for reporting & PM!!

→ Reporting structure must be clear

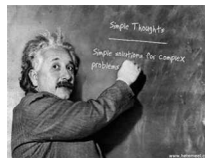
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Project experiences so far

- IEEA has practical and flexible approach
- Team spirit is important
- Project is an excellent vehicle for creating a network
- Learning from other national experiences
- Deliverables / documents prepared within the frame of the PEP project are very valuable source of information for dissemination of the PassiveHouse Concept on National level
- Scientists are not marketeers. However they can learn!!



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More information and downloads



*** Promotion of European Passive Houses**

[Home](#) [What is a Passive House?](#) [About PEP Project](#) [InfoPack](#) [National Information](#) [Contact Us / Links](#)

[Register](#) [Search](#) [Site Map](#)



Welcome to PEP website
Promotion of European Passive Houses

The objective of the PEP project is to promote the potential of the European Passive House concept in Europe by the development of information packages and design tools for passive houses, the organization or (inter) national workshops, symposia and conferences and the set up of international passive house website.

The term "Passive House" refers to a construction standard, that aims to reduce the heating needs in housing to a point where conventional heating systems are no longer necessary.

Register
Please fill in Registration Form to receive PEP Newsletter and receive project updates.

News & Updates

* Use of Internet Explorer 6 or above recommended

Quick Links

Passive House Solutions
[More information >>](#)

Energy Saving from Passive House in Europe
[More information >>](#)

Heat Load Study
[More information >>](#)

Passive House National Publication - Overview can be found under the National Information section in each country
[More information >>](#)

Conference Papers, 10th International Passive House Conference, Valencia, May 2006
[More information >>](#)

The Building of Tomorrow
[More information >>](#)

European Commission Directorate-General for Energy and Transport ER 2003-030, related to SAVE, ALFENEA, SREK and Horizontal Key Actions 2-4. (EIE/04/03/007-30960)

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