



ECN

Your energy. Our passion.

Policy impact scan

Translating international policy into risk and opportunity

As governments are dealing with the transition to a more renewable energy mix, an increase in energy security, recovery of economic strength, and international co-operation in an ever changing global environment, it is a challenge for any entrepreneur to deal with the impact of renewable energy policy to his/her company. The renowned global clean tech institute ECN, in co-operation with venture capital advisor Road to Value, now offers investors a tailor-made service, aimed at translating renewable energy policy into risk and opportunity at the company or project level.

One of the key concerns of any investor in renewable technology ventures is whether the profitability of a company is impacted by unexpected changes in subsidy schemes, environmental laws or regulations and other relevant policies. Investing in renewable energy often requires a long term horizon, making policy risk as relevant as technology risk. ECN is a trusted independent advisor to both policy makers and companies, providing insight into the consequences of policy options to governments, and vice-versa to companies.

Top-down approach

Within the specific context of a company or project, policy impact is assessed by mapping the relevant policies, creating insight into their impact on the market, and finally assessing the impact at company or project level.

Mapping renewable energy policy

- Understanding the context of policy reach
- Mapping the relevant policies in an international context
- Assessing trends and developments in policies

Assessing bottlenecks at market level

- Impact of policy on energy prices
- Impact of policy on power capacity
- Impact of policy on competing energy pathways and substitutes

Risk and opportunity at strategic and technology level

- Re-assessment of technology roadmap
- Impact of policy impact on strategic options
- Emerging investment options
- Potential mitigants to policy risk

Process

ECN's policy impact assessment team will be assembled to suit your needs. Typically, the team will be led by a technical generalist or policy expert, supported by an experienced venture advisor of Road to Value, and one or two seasoned experts and analyst. In this way, the integration of policy expertise, market assessment, and specific technological expertise in the context of investments are embedded in the team.

About us

ECN develops renewable energy technology with and for the market, contributing to a future sustainable energy system. ECN plays a leading role in R&D and has gained a strong reputation worldwide. 550 employees passionately work on renewable energy at ECN every day. With our state-of-the-art knowledge and expertise, we offer clean tech investors high level due diligence and policy impact analysis. Venture capital advisor Road to Value has in-depth expertise in the venture development process, lowering the threshold to bringing ECN's services and the specific investor needs together.

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