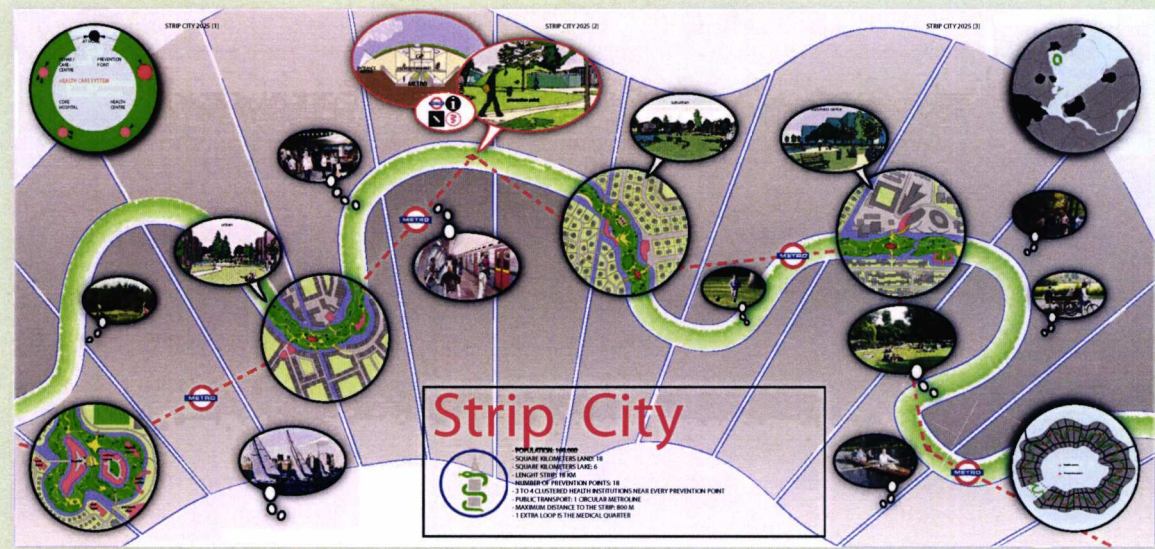


# Strip City 2025



One day you wake up in the most beautiful city of the Netherlands and you decide to find out why your abdomen is hurting so much lately. You haven't had any medical problems in a while. The last time was even before you moved to Strip City. Luckily you don't have to find out what, where and how, just go into the Prevention Point while walking the dog. At the Prevention Point your dog will be looked after, and you can walk on to the counter. For gastrointestinal complaints some fast and non-invasive tests are done. All tests are negative and you can walk on to the General Practitioner, who will tell you what the next step is. The GP suspects you have the Irritable Bowel Syndrome and advises a visit to the dietician, who gets informed about your visit immediately. The dietician houses in a health institution on the strip near the Prevention Point one kilometer ahead. Just take the subway to the next stop or a fresh walk. After a short trip you arrive at the dietician who gives you

an expert opinion and makes a treatment plan for you. On the way back you take the subway and pick up the dog, which also had a brief check-up.

Within twenty years everything concerning healthcare will be MORE; it will be an even more important item than it is already, more and more will be possible, there will be more diseases, the patient knows more and more (or at least he thinks so), and he will be more self-conscious. Healthcare in the broad sense of the word will be a more overall accepted subject, and everyone will be more conscious about their own health. Beside these developments, the Netherlands will have to face a few problems that will also influence the entire society:

- An Elderly Society (the babyboom generation will retire);
- Sickneses due to our wealth (such as cardiovascular diseases and obesitas);
- The climate change (new diseases and rising water levels).

## The green strip

The city we created is tackling these problems by introducing the green strip. The strip provides a unique outside space in a mediocre / high density environment, so that everyone is able to go outside and MOVE, MEET, PLAY & RECREATE. It is not only the green lung of the city, but it also contains for example sporting fields, playgrounds, coffeehouses, docks for boats and, most importantly, all health institutions. Everybody knows the piece of strip near him or her by heart. The principle is simple: have people live in a different manner, by a subtle change in their environment. This is directly linked to everybody's health. This is the most important aspect of the strip.

## Facts

- Population: 160.000
- Square kilometers land: 18
- Square kilometers lake: 6
- Length strip: 18 km
- Number of prevention points: 18
- Number of clustered health