

Session 22: Behavior modification-Safety awareness

Effectiveness of safety programmes: development of method and instruments

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The aim of our research programme is to find key factors of successful behaviour-based programmes. In this paper we describe the first step; developing instruments to measure the effectiveness, based on a model of theory based intervention. By collecting information on means, activities and effects of the programme itself we intent to find out why a programme is effective or not and which are the indicators within as well as outside the programme that make it successful. Collecting this information occurs using observation, interviews, document studies and a questionnaire on attitudes towards nine different safety processes. The developed instruments are now being tested in three pilot studies.